

Membership Application



Becoming a member of the **Greater Fort Lauderdale Gay & Lesbian Chamber of Commerce** isn't just about the financial support your membership provides, it's about the relationship. Becoming a member of the **Greater Fort Lauderdale Gay & Lesbian Chamber of Commerce** brings you side-by-side with us as we continually make outreach and partner with local business organizations wishing to promote the LGBT business community. We will also promote Greater Fort Lauderdale to national organizations wishing to increase their opportunities and reach within our LGBT business community.

Member Benefits

LGBT Corporate Events and National Exposure - The Greater Fort Lauderdale Gay & Lesbian Chamber of Commerce will be very active in promoting most key LGBT corporate business-oriented events in Greater Fort Lauderdale. Teaming up at these and other events with the NGLCC (National Gay & Lesbian Chamber of Commerce) as well as other regional LGBT Chamber organizations (Miami, Orlando, etc., when feasible), allows your company even greater exposure with the LGBT community at large.

Business Community Partners - We are increasing our community partners in a big way, working closer with local LGBT groups and various NGLCC Affiliates and other local, mainstream chambers of commerce, tourism offices and LGBT organizations making increased outreach to the Greater Fort Lauderdale LGBT business community.

Networking - The Greater Fort Lauderdale Gay and Lesbian Chamber of Commerce will provide many varied opportunities for its members to meet, socialize and do business with each other. Most events and activities will be open to members and to non-members who pay a small additional 'guest' fee to attend. This ensures a constant flow of both new members and new faces.

Online Exposure - Our website continues to develop with new features added monthly -- all with you, our member, in mind. Our design goals always focus on news and content first, with our corporate partner logos and business information interweaved throughout this content for maximum visibility, including prominent front page placement on our website, our e-mail newsletter and our social network marketing efforts on Facebook, Twitter and more.

Dinners - Just another way the Greater Fort Lauderdale Gay and Lesbian Chamber of Commerce can provide opportunities for members and their guests to meet and get acquainted with other members. These should be hosted by members and can be held on regular or irregular intervals.

Breakfasts and Evening Mixers - Multiple types of events each month, which could be held jointly with other community organizations, provide a convivial atmosphere for displaying literature, exchanging business cards, and getting to know fellow members and their guests. Members are invited to host mixers in their places of business. This could include “Happy Hours” as well.

E-Newsletter - The weekly e-newsletter reminds members of all upcoming events. It is also an opportunity for members to have their upcoming events announced to the membership.

Website – The Greater Fort Lauderdale Gay and Lesbian Chamber of Commerce members will be listed in a directory on the website, with links to their own business sites. They will have the opportunity to buy banner ads for their business. The website will also have a calendar of events, member-to-member discounts and a photo gallery of events.

PDF Directory - all members receive a free listing in our online PDF directory.

Print Directory – Once membership reaches an acceptable level, we can consider printing an annual directory, with advertisements. These can be made available in mass quantities to members and non-members.

Co-Op Marketing - Reduced co-op advertising rates available in several LGBT publications

Member Discounts - Many members offer other members discounts on goods and services. You are going to buy it somewhere, why not keep your business in the community?

Window Clings – Members will receive a window cling, which will display to their customers that they are members of the Greater Fort Lauderdale Gay and Lesbian Chamber of Commerce and are participating in our Member-to-Member discount program. Members will also receive a personalized membership card, to be used when receiving discounts.

Educational Seminars - Greater Fort Lauderdale Gay and Lesbian Chamber of Commerce draws on its members and key outside experts to provide members with valuable educational seminars. Examples could include marketing, estate planning, home buying, car purchasing, organizing, presentation skills, and how to network with others. Members will be invited to propose topics to the Board, or an appointed Committee.

Business Tables & Introductions - All events will provide table space for members to display their company literature and business cards; and most events provide time for a brief opportunity to introduce yourself and your business.

Additional Added Benefits- As we evolve, Greater Fort Lauderdale Gay Chamber members will be able to take advantage of added opportunities to get their products and services recognized by the community. Details will follow, as they become available. Stay tuned!

NGLCC Membership - As an affiliate member of the National Gay and Lesbian Chamber of Commerce, the Greater Fort Lauderdale Gay and Lesbian Chamber of Commerce members receive full membership and benefits. Through the NGLCC, we can keep you informed of legislation that may affect you and your business.

NGLCC Affiliate Member Benefits:

- Full directory listing on the NGLCC website, including a link to your company homepage.
- Access to Women's Business Initiative (WBI) for Lesbian, Bisexual and Transgender women entrepreneurs and professionals.
- "Get Connected!" with a powerful global network of LGBT business owners, professionals, and allies who share common business interests.
- NGLCC Member window sticker and logo for your website.
- Biweekly BIZ update.
- NGLCC National Member Lapel Pin.
- Discounted tickets to the National Dinner and Conference Events.
- A business voice in Washington utilizing our collective economic strength to move the business case for equality forward!
- Representation on issues important to LGBT business before Congress and Executive Branch Agencies.
- LGBT Supplier Diversity Certification at NO CHARGE -- certify your business as an LGBT Business Enterprise for contracting opportunities with America's top corporations (application and qualifications apply).
- General membership benefits including select member discounts with UPS, Kimpton Hotels, Wyndham Hotels, Gay Ad Network, American Airlines, RSVP Vacations, Avis, Wells Fargo and OutSmart Office Solutions.

The **Greater Fort Lauderdale Gay & Lesbian Chamber of Commerce** is a 501 c (6) non-profit, Tax ID - 45-2861096.

Our Mission: To promote business and economic opportunities for the LGBT and LGBT-friendly community. To be an advocate and resource for all member businesses that promotes equality. To promote tourism with a unified approach by working with all related and appropriate organizations.

How We Plan to Get There: Working as partners with local LGBT organization, the NGLCC, as well as with businesses wishing to make stronger outreach to the Greater Fort Lauderdale LGBT community.

As the **Greater Fort Lauderdale Gay & Lesbian Chamber of Commerce** begins, our initial goals, mission & purpose are quite straightforward.

1. Assist in promoting LGBT and LGBT friendly business throughout Greater Fort Lauderdale
2. Promote the NGLCC Supplier Diversity Initiative (SDI) as a business tool to make connections and open doors with America's top corporations and each other
3. Work with local, statewide and national corporate partners to bring sponsorship dollars to the Greater Fort Lauderdale Gay and Lesbian Chamber of Commerce
4. Advocate on LGBT business issues & initiatives by aligning with strategic partners
5. Work with local LGBT tourism initiatives
6. Assist in the development of local LGBT business education programs

Our Board of Directors:

As the Greater Fort Lauderdale Gay & Lesbian Chamber of Commerce is a new organization, we have launched with a diverse Board of Directors.

In addition, we will be putting together Advisory Boards in several areas. We are always seeking volunteers to fill these positions. Please let us know if you are interested in participating.

Membership Application Form

Business Level: \$250 per year
Corporate Level: \$500 per year
Corporate Partner Level: \$1,500 per year
Personal/Student Level: \$50 per year

Custom Memberships Available

Company: _____

Name: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-Mail: _____

Website: _____

Business Category(s): _____

Membership Level: _____

Form of Payment

If paying by check, please mail to the address shown below and include a copy of this application with your check.
If paying by credit card, please enter your information below.

Card Type: ____ American Express ____ Visa ____ MasterCard ____

Card Number: _____

Expiration Date: _____ Security Code: _____

Name as it appears on Card: _____

Billing address (if different from address above): _____

Signature: _____ Date: _____